

**Ukrainian
Organic
Cluster**



Ukrainian Organic Cluster

PRESENTATION



European Cluster
Collaboration Platform
Member

Experts in organic
market
since 2013

Broad organic
network of
1000+ organizations in
Ukraine and abroad

Organic Market of Ukraine in Figures:



- **289 000 ha**– total area of organic agricultural land and land on which processing is carried out,
- **201 000 ha** of it - organic agricultural area, that is...
- **0,67 %** of the total area of agricultural land in Ukraine.
- **617** – number of organic operators, March 2019.
- **570 000 ha** – were recorded as wild collection area in 2017.
- **2 021, 67 ha** – organic agricultural land under horticulture (of which **865 ha under berries**).
- **Total consumption** of organic products in Ukraine increased to **29.4 million Euros** in 2017,
- **Consumption per capita** - **0.68 euros** ,
- **18** – number of organic certification bodies.



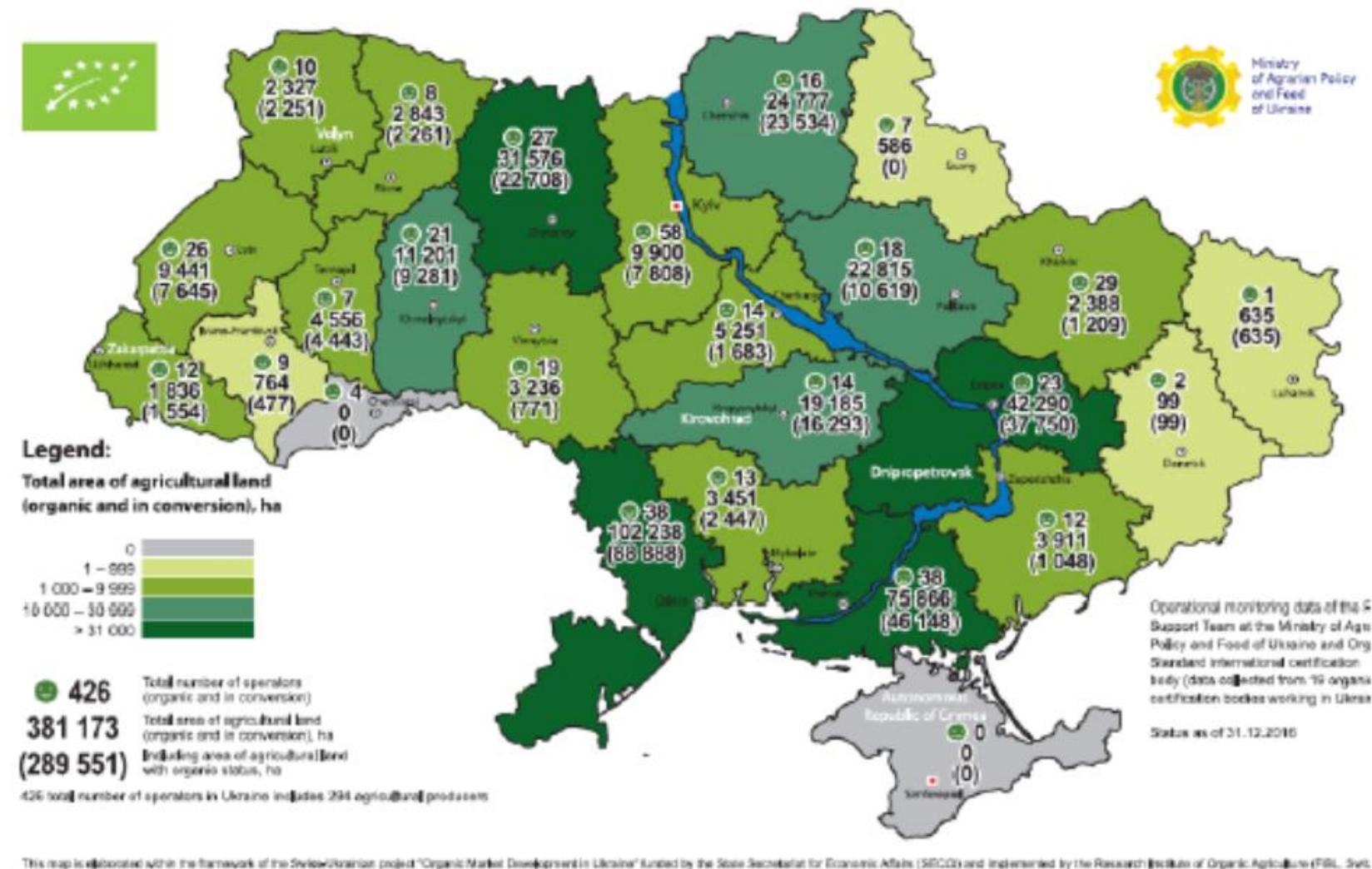
Source: Data from the Reform Support Office at
Ministry of Agrarian Policy and Food of Ukraine,
December 31.12..17

Source: Ukrainian Organic Federation, 2016

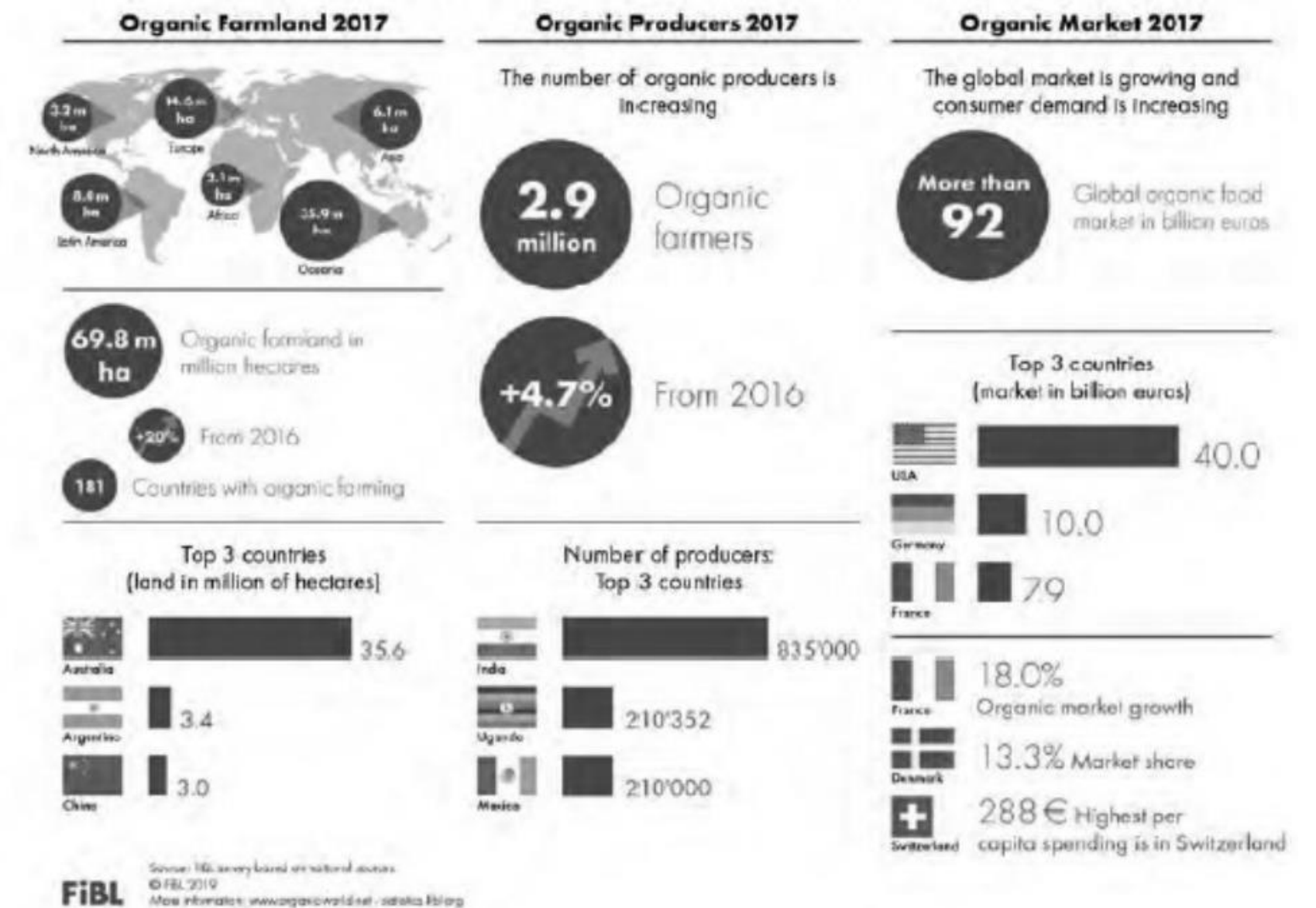
Source: Organic Standard, 2017

Source: UHBDP, 2019

ORGANIC MAP OF UKRAINE



The World of Organic Agriculture 2017



- The largest number of organic market operators are in Kyiv, Kherson, Vinnytsia, Odessa, Zhytomyr, Kharkiv oblasts of Ukraine.

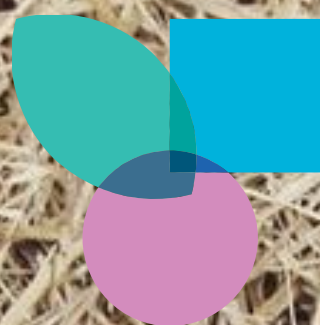
- The certified Ukrainian organic companies are of various size: from several hectares as in most EU countries, to several thousand hectares of arable land.

Domestic Market

- Today, the domestic consumer market for organic products in Ukraine continues to expand through major supermarket chains which are increasingly developing an attractive and image line of organic products. The main types of organic products that are produced and consumed in Ukraine are fruits, vegetables, grain crops, meat and dairy products, cereals and bakery products. The range of organic products includes more than 100 kinds of goods of Ukrainian origin.
- The growth rate of domestic organic production is 5.5 times higher than in European countries, and almost 5 times higher than in the world.



- On August 2, 2019, the Law of Ukraine «On the basic principles and requirements for organic production, circulation and labeling of organic products» went in force.
- It takes into account the European experience in introducing public-private control system for the organic sector of agriculture,
- State control is carried out by State Service of Ukraine on Food Safety and Consumer Protection

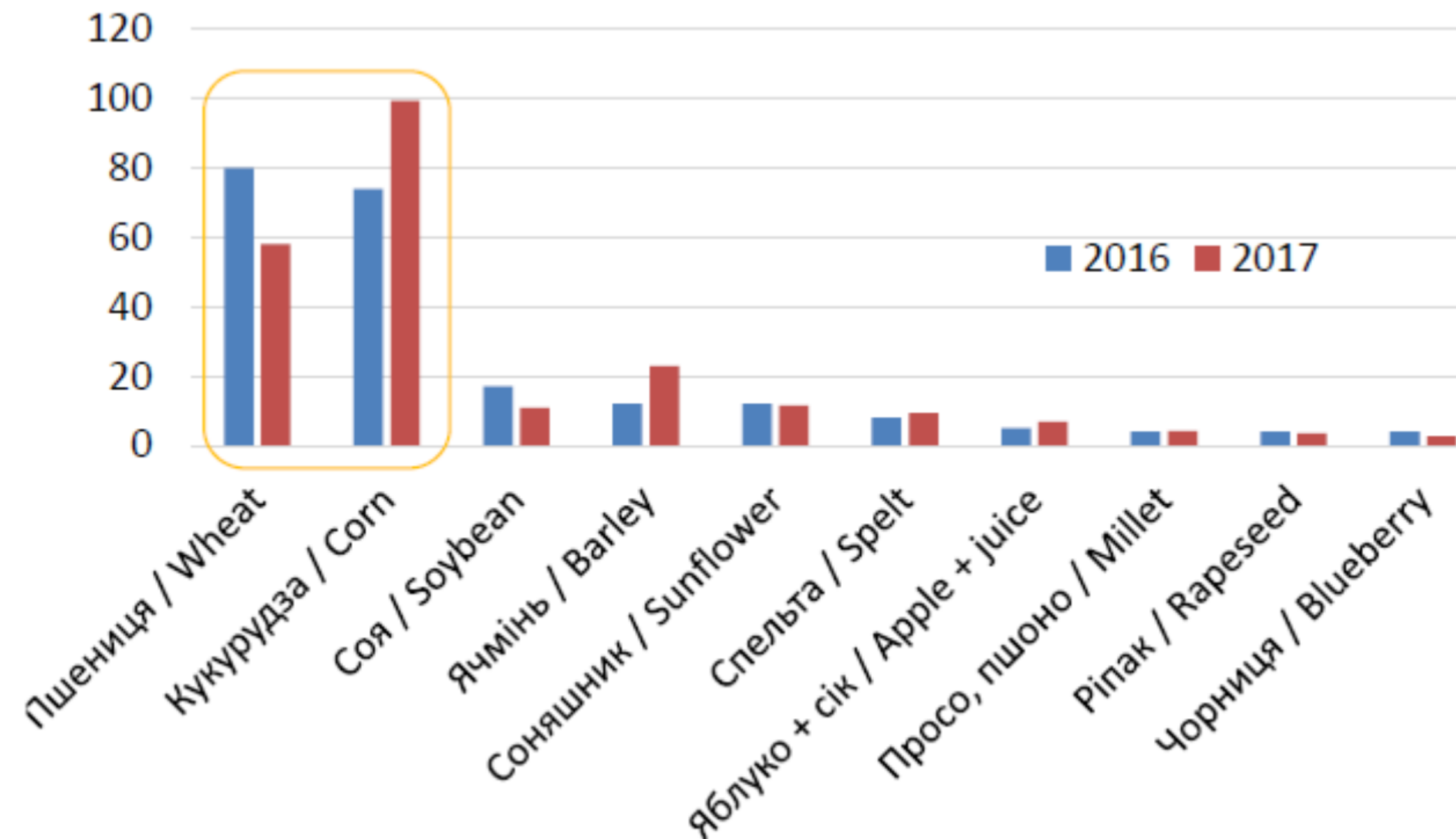


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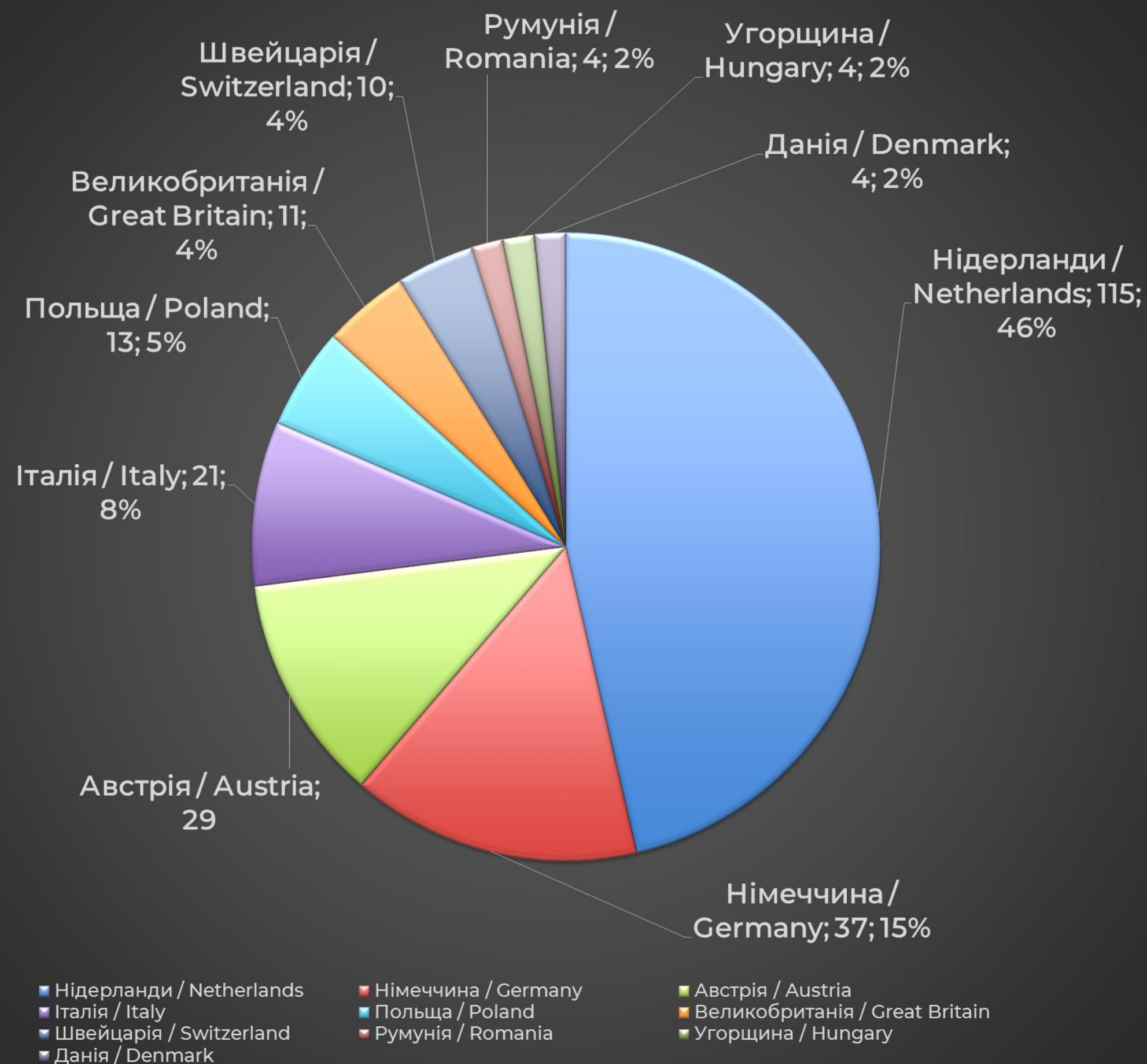
Organic Exports

- The export volume 2017 amounted to **99 million Euros**. Ukrainian organic products were purchased mainly by the EU countries (the total amount was 95 million Euro.).
- The largest consumer countries of domestic organic products are the Netherlands, Germany, Great Britain, Italy, Austria, Poland, Switzerland, Belgium, the Czech Republic, Bulgaria, Hungary, the USA, Canada, Australia and some Asian countries.
- Volume of the organic agri-food exports from Ukraine to the EU in 2018 - **266.741 ths. tons.**, to the USA – **28.227 ths. tons**
- The main export products are cereals, oilseeds, legumes, berries, fruits and wild plants. Organic sugar, honey, sunflower expeller and oil, flour, apple concentrate, nuts and birch sap are also exported. All together up to 70 different product categories were exported in 2018.

ORGANIC EXPORT FROM UKRAINE BY MAIN CATEGORIES, ths. tons



Source:
Organic Standard, 2018



GEOGRAPHY OF ORGANIC EXPORTS FROM UKRAINE (2017), ths. tons

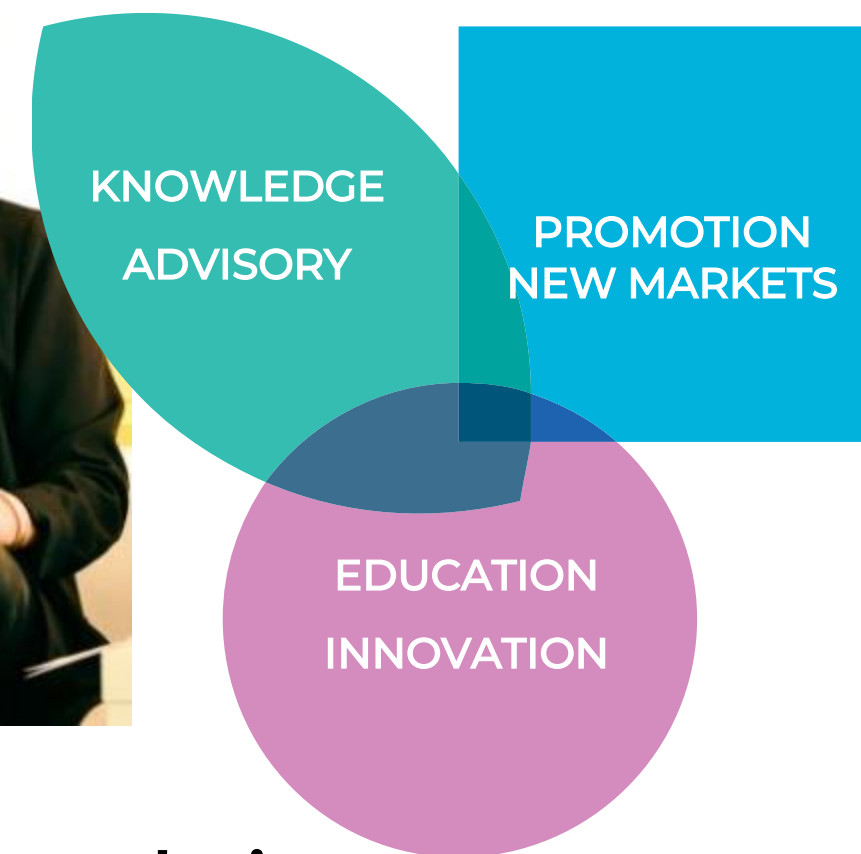


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UKRAINIAN ORGANIC CLUSTER

is a non-profit organization in the organic sector, cluster-like ecosystem in Ukraine, which successfully represents more than 300 Ukrainian organic market players on international level and provides advisory support in the field of organic marketing and trade since 2017





Aim is to consolidate market representatives along the organic value chain in Ukraine, namely:

- growers, producers and processors of organic products;
- service, techniques, planting material and organic inputs/fertilizers providers
- logistics, shipping, insurance, warehousing, law and other companies;

- HORECA, retail and distributors
- market experts, agronomists, consultants in biotechnologies and trade;
- representatives of agricultural research and education

In cooperation with donor projects, local authorities and public organizations, regional cluster initiatives, in order to boost their competitiveness on foreign markets, make companies and whole regions visible, stimulate their holistic innovative development, internal interaction and international cooperation.



Agroecology PE

Organic farming, animal husbandry, agricultural processing,
training in organic technology, export of organic cereals.
Tel: +380 95 691 50 00, lukyanenkogleb@gmail.com
www.agroecology.in.ua



**Organic
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Organic Standard Ltd

Inspection and certification body for organic production.
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TM Svit Bio, LLC "Lybid-K"

First Ukrainian organic poultry farm
(organic and free range eggs).
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www.organiccluster.com.ua



Agravery.com

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POWER OF NATURE

healthy soil - healthy plant - healthy men

LLC Power of Nature

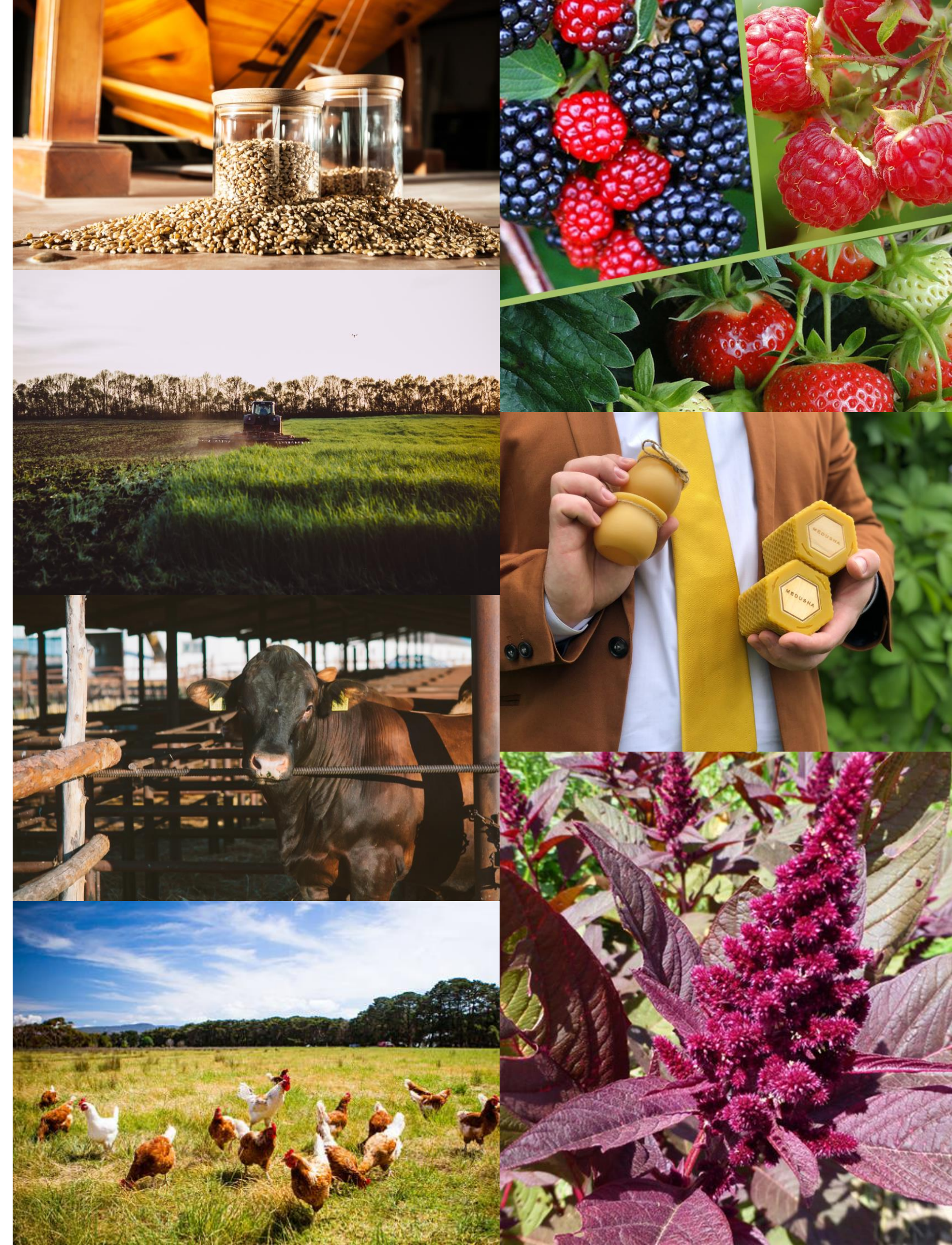
Cultivation of organic berries
(raspberries, strawberries, blackberries). Freezing and drying.
Tel: +380 98 300 00 01, powerofnature.ua@gmail.com
www.powerofnature.com.ua



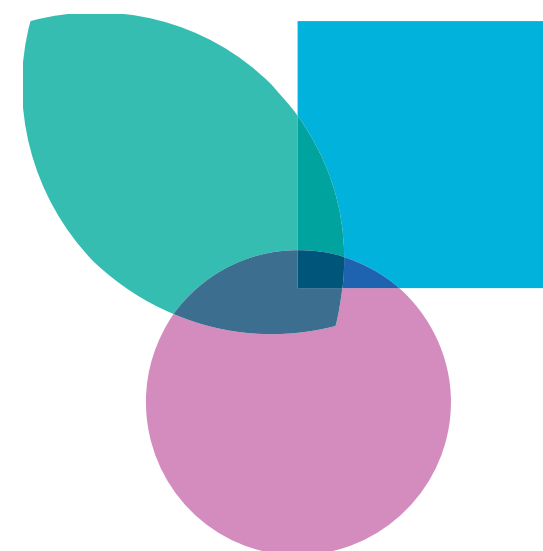
LLC Vanik Organic

Organic oilseed processing, grains and oilseeds supply
(soybeans, spelt, rye, wheat, flax, amaranth).
Tel: +380 50 493 98 72, v_koshelev@ukr.net
www.vanik.bio

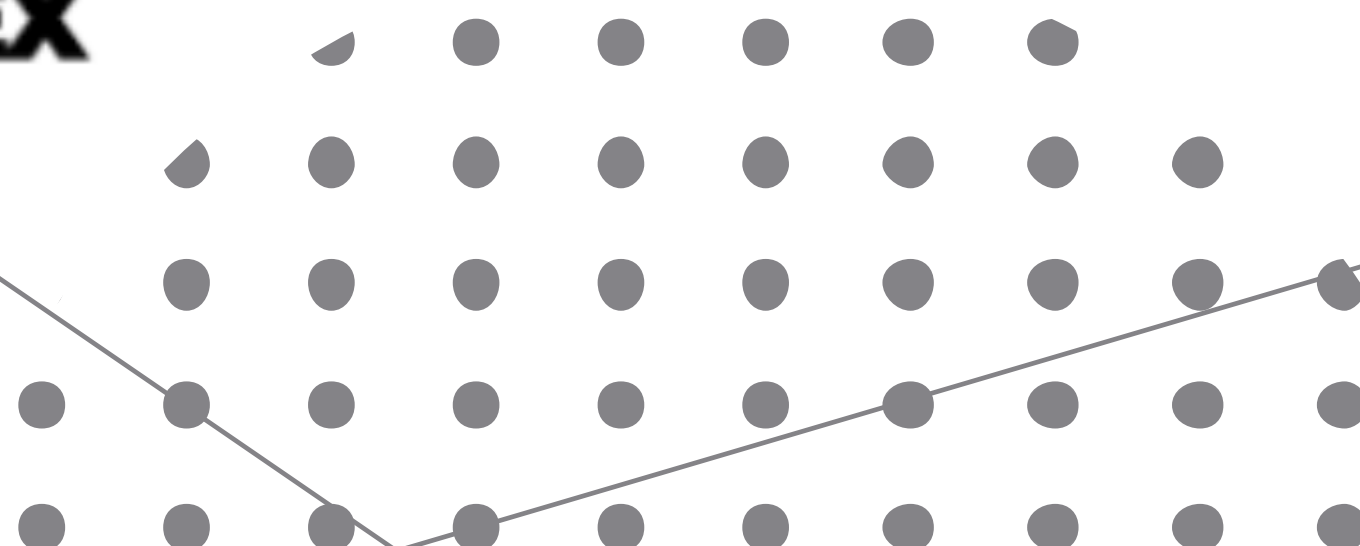
**STRATEGIC
PARTNERS:**



MAIN ORGANIC NET... WORKS



AGROPORTEX



TRUE ORGANIC STORY...

- In organic market from 2013;
- 6 years of experience in exports of cereals, oilseeds and by-products from Ukraine;;
- More than 100 successful matchmaking cases and export-import contracts from Ukraine to all over the world;
- Owner at Organic Trade from Ukraine consulting;
- Author of the First edition of «Practical guide of organic exporters to the EU»;

- IFOAM EU CEE Expert Team;
- Member of the working group on organic production and niche crops under Ministry of Agrarian Policy and Food of Ukraine;
- Co-founder of Agro-IT startup Agroportex.bio;
- Chairman of the Board at PA “Ukrainian Organic Cluster”



MARIIA MAKHNOVETS

Chairman of the Board
PA “Ukrainian Organic Cluster”,
Expert in organic trade
from Ukraine

TEAM



TETYIANA YABLONSKA

Organic Farmer, TM Svit Bio, Member of
the Board, representative in France

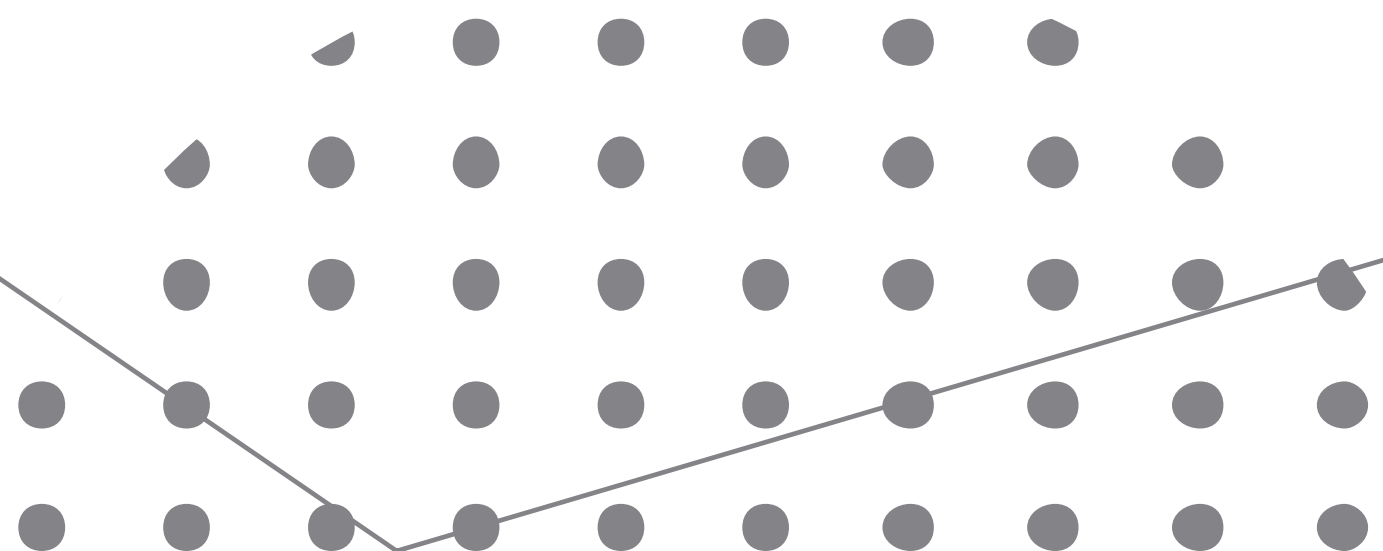


ARSENIY SALALAIKO

Partner at Law Firm NAKAZ.ua
Lawyer, Member of the Board



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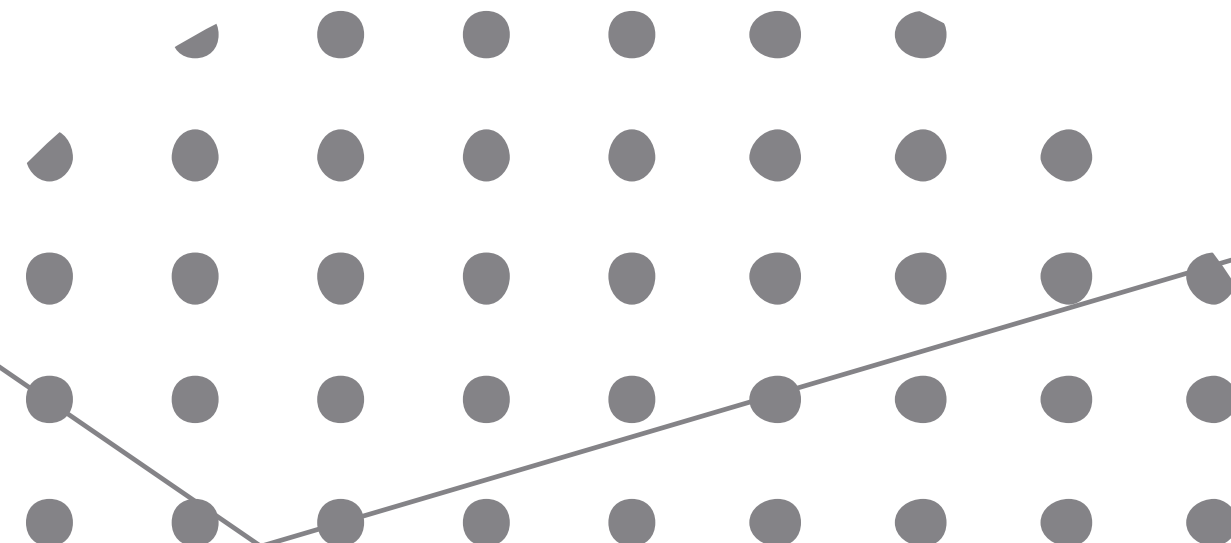
MANAGEABLE



Pārtikas produktu
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MOVING ORGANIC TOGETHER!

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SOCIAL NETWORKS

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