



Vitmark

Natural Fruit Juices, Beverages, Baby food



Fruit processing

- **Fresh fruits** from Southern regions of Ukraine
- **Two fruit processing** facilities in Ukraine
- Supplies from **the leading world fruit** raw material manufacturers

Production

- **Modern factory** based on Odessa Baby Food Cannery facility
- **16 production lines** for aseptic carton, PET, glass and Doy-Pack
- **Certified** Research & Development **laboratory**

Distribution

- Export Sales to over **20 countries**
- Distribution to over **60000 outlets** in Ukraine
- Shipment from **Odessa port**
- **№1 Private Label Supplier** products in Ukraine and Belarus

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Portfolio of Natural Fruit-based Products



JUICE DRINKS



Jaffa Vital

JUICES & NECTARS



Jaffa Juices Nectars

SMOOTHIES



Smoothies Meals

BABY MEALS



Chudo Chado Baby food



Odesskiy juice



Jaffa GLB

BABY JUICES



Sokovita

WATER



Aquarte



Chudo Chado Juices

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JAFFA – Juices and Nectars



Juices and Nectars with inherent fruit benefits and added-value ingredients

Jaffa 100% juices

- 🍌 Tropical fruits juice
 - 🍅 Tomato juice with marine salt
 - 🍏 Apple juice
- No added sugar



Jaffa Fitness

- 🍌 Mango nectar
 - 🍌 Orange-Grapefruit nectar
- 25% less calories

Tetra-Pack: 0,95L / 0,25L
12 units / box



JAFFA Smoothies – 100% natural whole fruits



All natural smoothie drink full of pulp that saves all the benefits of fruit



- 🍌 Tropical Fruits
- 🍓 Wild Berries

- 100% fruits inside
- No added sugar
- No preservatives
- Premium quality for the best price

Tetra-Pack: 0,95L / 0,25L
12 units/box

JAFFA Fruit Desert – healthy & functional nutrition



Meals of mixed fruits, berries and cereals is a perfect solution for healthy snacking



- 🍏 Healthy breakfast
- 🍏 Super Fruits
- 🍏 Sport dessert
- 🍏 Tropic energy

- Only fruits inside
- No added sugar

Doy-Pack 120g
10 units/box

JAFFA Crazy Fruit – 100% natural snack



Wholesome snack with natural fruit benefits
Perfect solution for active children



- 🍏 Pear and Apple Charge
- 🍌 Banana and Berries Boom
- 🍌 Tropical Challenge

- Only fruits inside
- No added sugar

Doy-Pack 100g
16 units/box

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JAFFA Vital – fruits enhanced by nature



Juice drinks that combine fruit benefits and functionality of plant extracts

- 🍏 **Energy** Grapefruit-tangerine-guarana
- 🍏 **Immunity** Lemon-lime-ginger
- 🍏 **Isotonic** Pineapple-coconut Water
- 🍏 **Power** Mango-banana-proteins
- 🍏 **Detox** Kiwi-cucumber-mint

- 10% juice inside
- No preservatives

Plastic bottle 0,5L

12 units/box

The Vitmark logo, featuring the brand name in a white, rounded font inside a red rectangular box with rounded corners. The background of the slide is orange with white line-art illustrations of various fruits and leaves.

JAFFA – Glass Bottles



100% juices and premium nectars in single-serve glass bottles

- 🍏 Apple juice
- 🍏 Cherry nectar
- 🍏 Tropical nectar
- 🍏 Orange juice 100%
- 🍏 Tomato juice 100%

Branded glass bottle with logo

Glass bottle 0,25L

6 units/box

Odessky Juice – excellent value-for-money solution



“Odessky Juice” is a high-quality nectar with and without pulp. Due to its all-natural concept and rich taste, “Odessky Juice” has earned the consumers' trust and become one of the most popular juice brand in Ukraine

- 🍏 Apple nectar
- 🍏 Grape-Apple nectar
- 🍏 Cherry Nectar
- 🍏 Apple & Strawberry nectar with pulp
- 🍏 Apple & carrot nectar with pulp
- 🍏 Peach & Apple nectar with pulp
- 🍏 Tomato Juice 100 %

Tetra-Pack: 0,95L / 1,93L / 1,43L / 0,33L / 0,2L

- 🍏 Pomegranate
- 🍏 Multivitamin with berries

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Natura – Natural Nectars



Mainstream nectars based mostly on locally grown fruits

- 🍏 Grape-Apple
- 🍏 Multifruit
- 🍏 Mango
- 🍏 Pineapple
- 🍏 Pomegranate with Chokeberry

Tetra-Pack: 0,95L / 0,2L

- 🍏 Apple
- 🍏 Peach Apple
- 🍏 Mango
- 🍏 Tropical Fruits

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Sokovita – Juice Drinks



Natural juice drinks with pulp at affordable price

- 🍏 Apple
- 🍏 Grape-Apple
- 🍏 Orange
- 🍏 Pineapple
- 🍏 Peach
- 🍏 Fruit mix
- 🍏 Tropical Mix
- 🍏 Tomato

Tetra-Pack: 1,93L / 0,95L / 0,2L
12 units/box

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Chudo Chado – Baby food



The leader of kids puree category in Ukraine

Natural Purees in Pouches

🍏 5 SKU fruits and vegetables purees

Branded display boxes

Doy-pack 90g

10 units/box



Natural Purees in glass jars

🍏 10 SKU fruits and vegetables purees

Glass-jar 170g

6 units/box

Chudo Chado – Natural Juices



Direct-Pressed Juices NFC

- 🍏 Apple
- 🍏 Apple-Berries
- 🍏 Apple-Carrot

Not from concentrate; no added sugar

Tetra-Pack 0,2L

18 units/box



100 % Juices

- 🍏 Apple
- 🍏 Apple-Banana
- 🍏 Apple-Grape
- 🍏 Apple-Cherry

Tetra-Pack 0,2L

18 units/box

Aquarte – enhanced water

Aquarte
перша функціональна вода



Spring water with a hint of fruit and natural plant extracts

- 🍷 Passionfruit with Camomile and Mint
- 🍷 Orange with Acerola
- 🍷 Apple with Ginseng
- 🍷 Pomegranate with Hibiskus and Guarana

Plastic bottle 0,5L
12 units/box

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