

KO

Aim and Philosophy

Our philosophy is customer based and points to **customers'** satisfaction in every aspect. According to this philosophy the design of successful collections, the organized production process and the professional customer service are equally important for us.

We design and produce our collections setting **high standards**. Quality control is significant in every stage of the production in order to obtain an end product that meets our client's taste and will. In conclusion, we value **quality** as our **main principal** and we aim to provide **unique** collections.

We aim to make clothes that resonates with the voices of over customers and allines with the style of their life.



Design

Design is in the **heart of the company**. The inspiration for the collection comes from combination of personal experience and social topics and the three core elements always remain stable: the **high-quality** of the raw materials, the **comfort** and **uniqueness** of every piece.

KO by Kolotiy, for strong and confident women. Simple, clean lines with bold touches of colour and unique details.

Every **KO** collection dedicated to an issue, women empowerment, life choices, mental health. **KO** collections are not just clothes you wear, it is the story of the person wearing it.

The company launches two collections every year spring/summer and fall/winter.

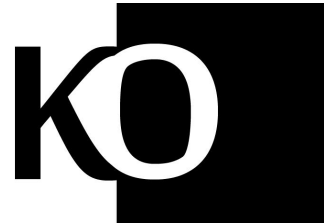


History of the Brand

KO by Kolotiy was found in 2015 by Ksenia Stafford. She has been working in the industry for **8 years** and the birth of her son pushed her to start a brand that will bring to the table not only goods but a valuable social message and maybe can help to make the world a bit better for this new little human.

Now four years later we work with the **best retailers** in Ukraine. We crossed the border and started to work with the UK, Switzerland and Italy.

Ukrainian **ELLE**, **Cosmopolitan** and **Marie Claire** featuring our clothes, we also got in **British Vogue** as an emerging designer in their October 2018 issue. Our latest collection was presented at **Ukrainian Fashion Week** and featured in **L'OFFICIEL**.

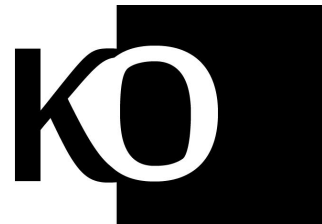


UKRAINIAN FASHION WEEK

Ko by Kolatyy



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